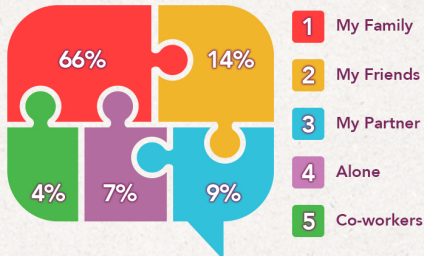




CUT THE ICE BLUE
LINES



Who will you spend New Year's with?

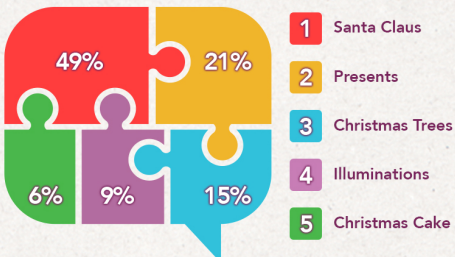


What is your favorite Christmas song?
Bonus: Do you think Christmas is red or green?

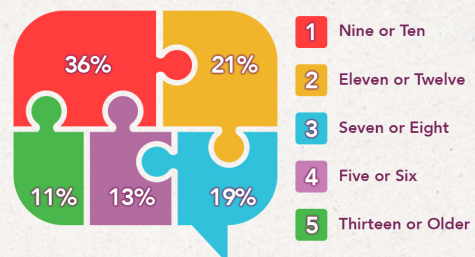
Red 78% Green 22%



What comes to mind when you hear Christmas?

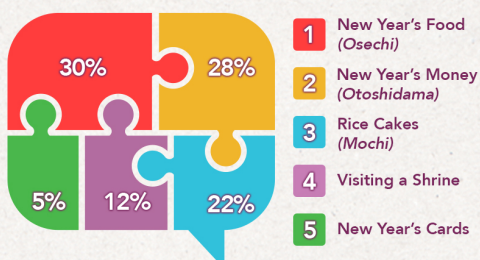


Until what age did you believe in Santa?

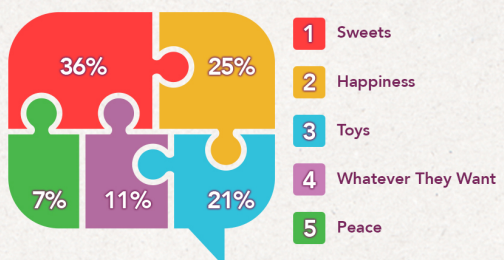


What comes to mind when you hear New Year's?
Bonus: Will you go to a shrine on New Year's?

No 33% Yes 77%

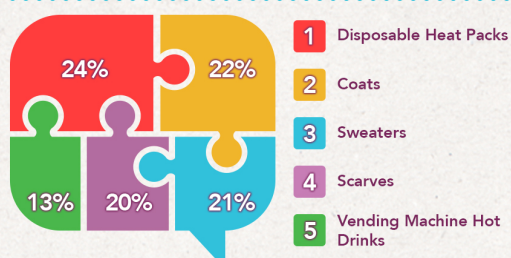


If you were Santa, what would you give children all over the world?

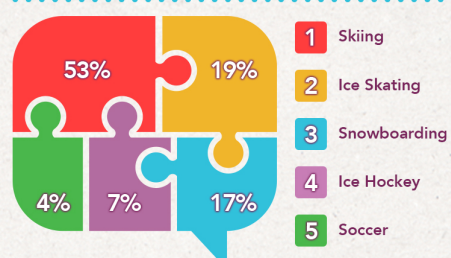


What do you buy only in winter?
Bonus: Do you like winter?

No 28% Yes 72%

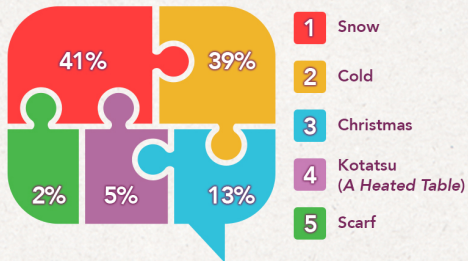


What is the best sport in winter?



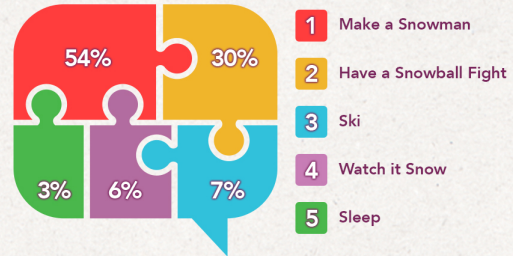


What comes to mind when you hear the word winter?



What is a fun thing to do when it snows?
Bonus: Do you like snow?

No 12% Yes 88%

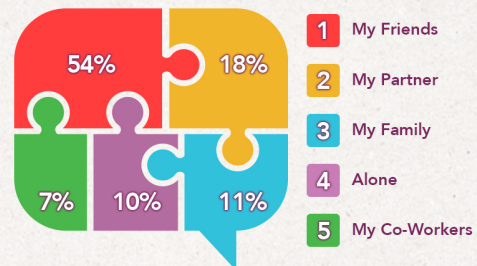


How do you stay warm in winter?



Who will you spend Christmas with?
Bonus: KFC or Christmas cake?

Cake 73% KFC 27%



Information

The data from this survey comes from 180 Japanese University students with an average age of 20. 45% of the responders were female, 55% were male and 1% preferring not to say. The survey was conducted in October and November 2020.