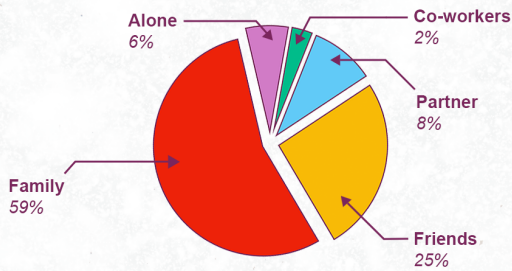




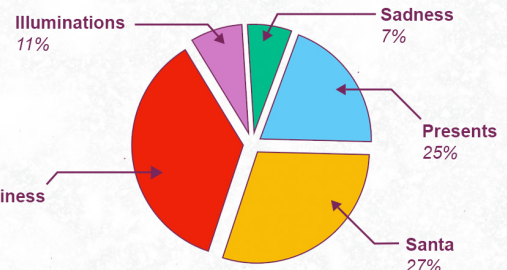
CUT THE GREEN LINES



Who will you spend New Year's with?

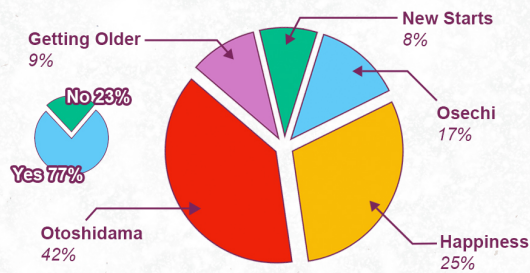


What comes to mind when you hear 'Christmas'?

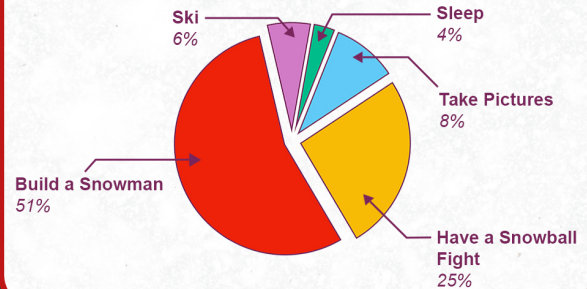


What comes to mind when you hear 'New Year'?

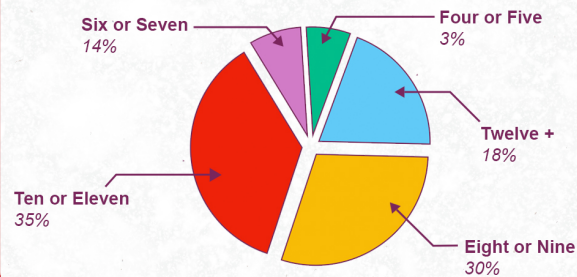
Bonus: Will you visit a shrine on New Year's Day?



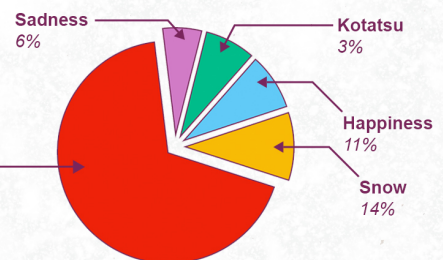
What is fun to do when it snows?



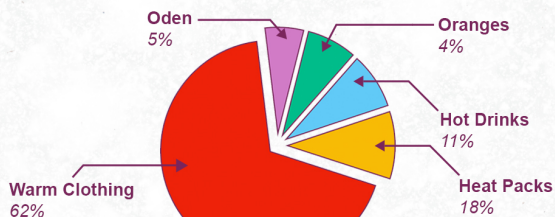
Until what age did you believe in Santa?



What comes to mind when you hear the word 'winter'?

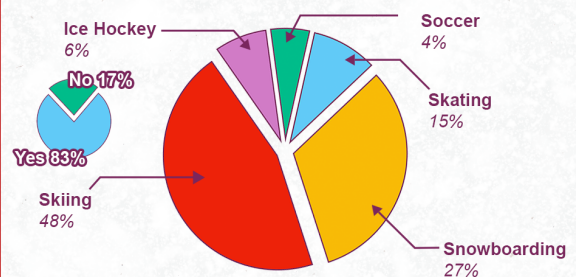


What do you buy only in winter?



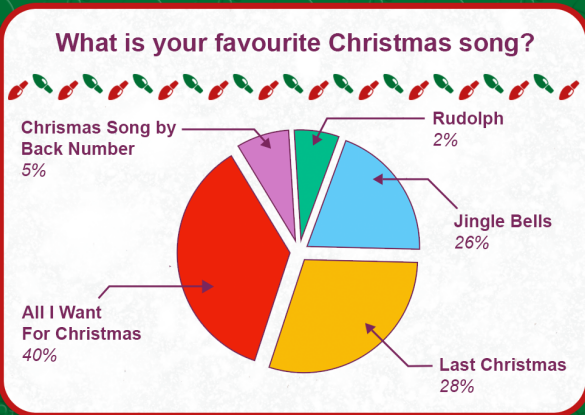
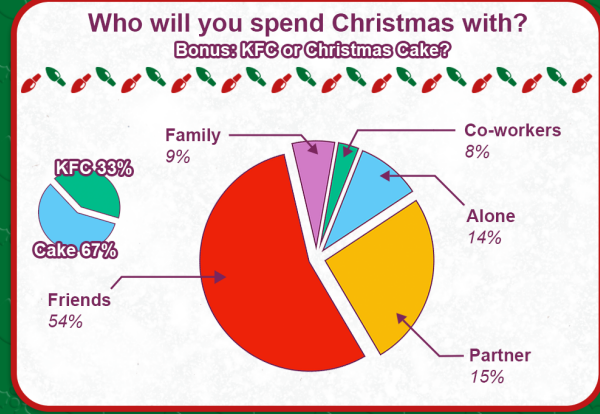
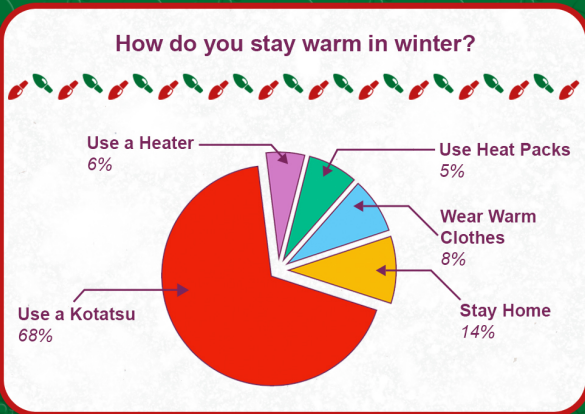
What is the best winter sport?

Bonus: Do you like snow?





CUT THE GREEN LINES



Data and Demographics



148 Japanese Women



156 Japanese Men

Age



3%	- 18
7%	- Over 21
25%	- 21
25%	- 20
40%	- 19

All survey data collected in November 2019