

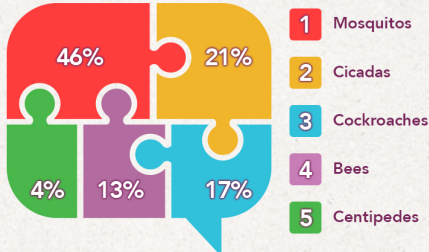


CUT THE ORANGE LINES



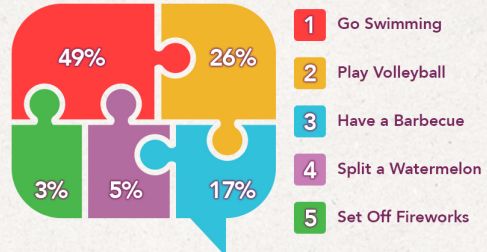
What is the worst summer insect?
Bonus: Do you like the noise of cicadas?

38% Yes 62% No



What is a fun thing to do at the beach?
Bonus: Can you swim?

73% Yes 27% No



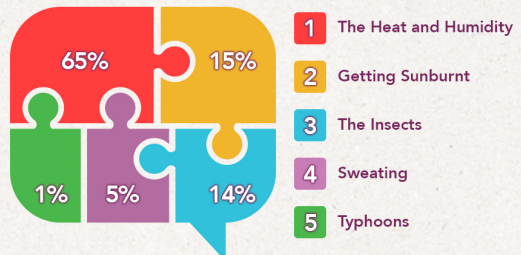
What is the best thing about summer?
Bonus: Do you prefer the pool or the beach?

45% Pool 55% Beach

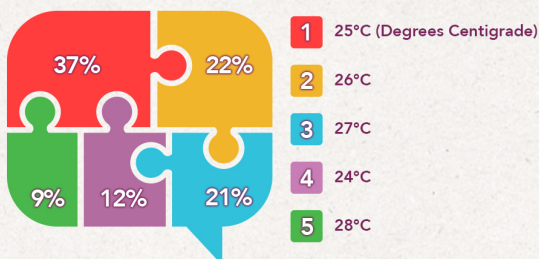


What is the worst thing about summer?
Bonus: Indoors or outdoors in summer?

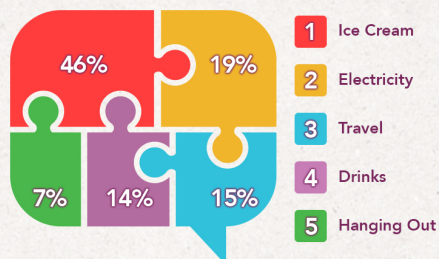
43% Indoors 57% Outdoors



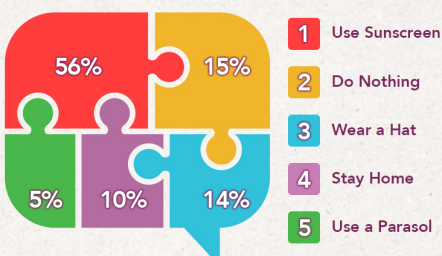
What is the best temperature to set the air
conditioner at in summer?



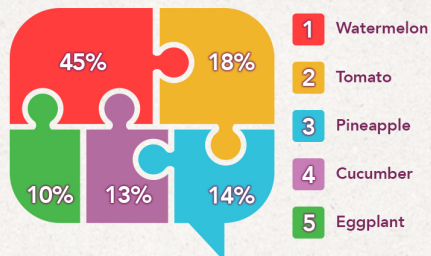
What do you spend more money on in
summer than in other seasons?



What do you do to protect yourself from the
summer sun?

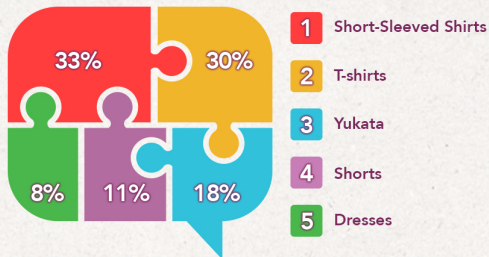


What are your favorite summer fruits and
vegetables?



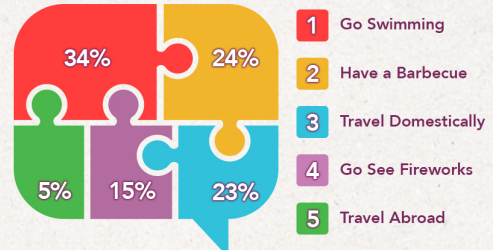


What clothes do you think of when you think of summer?



What do you want to do in summer vacation?
Bonus: Do you like fireworks festivals?

99% Yes 1% No



Information

The data from this survey comes from 140 Japanese University students with an average age of 20. 40% of the responders were female, 59% were male and 1% preferring not to say. The survey was conducted in June 2020.